



## We Invite You to Be a Conference Sponsor

This package includes the 2008 Toastmasters Communication Power Conference sponsorship details. Our area Toastmasters Clubs are hosting our district fall conference and we are opening up registration to the entire Northwest Arkansas area. We always have a theme for the district conference and this time, we chose a 1960s theme and titled it "Communication Power."

Toastmasters members from Arkansas, Tennessee, and Mississippi will attend but about half of the 100 people expected are from Northwest Arkansas.

Toastmasters International is a 501C3 nonprofit organization devoted to helping people build better public speaking skills that benefit them in their professional, personal, and volunteer lives.

**This conference provides one-and-a-half days of educational programs that address the communication and leadership needs of the area's professionals. The conference features:**

- Educational sessions on communication and leadership topics
- Two district speech contests where you can watch the best contestants in the district compete for top honors
- Three general sessions that feature world-class keynote speakers
- Friday and Saturday evening entertainment: Our Toastmasters after Dark program offers our Open Mic Coffee House on Friday night and then our Party Like It's 1968 karaoke party on Saturday night.

Full program details with descriptions of programs and speakers are located at <http://rogers.freetoasthost.org/page2.html>.

Please take a few moments to review the sponsorship benefits for the organizations that help make this conference possible for our local leaders. Please contact me if you have any questions.

*Carrie*

Please say YES!  
Carrie Perrien Smith, 2008 Fall Conference Chair  
Rogers Toastmasters Club  
carrie@soarhigher.com  
479.636.7627

October 10 & 11  Bentonville, Arkansas

# communication Power

Fall 2008  
District 43 Conference

Hosted by Toastmasters Area B-2  
Details at <http://rogers.freetoasthost.org>



## Toastmasters Fall Conference 2008 Sponsorship Packages and Benefits

The sponsorship package has been designed with marketing and professional development return on investment in mind. The benefit-rich packages are designed so that a variety of organizations may participate at a level that fits their needs. If your company needs exposure to area professionals, take a moment to review this package.

Most sponsorship packages include tickets to the conference, perhaps the most valuable benefit in the package. We chose each speaker based on their ability as a professional speaker and expertise in their field. There is no greater professional development training value for a conference in the region.

A sponsorship form is located on page 5 of this package.

**Target Audience** Corporate or non-profit leaders or business professionals

**Date and Time** October 10-11, 2008

Booth setup begins at noon on Friday.

Friday educational sessions begin at 1:00 p.m.;

Friday evening general session begins at 6:00 p.m.,

Friday's Open Mic Coffee House entertainment begins after the general session is over (around 8:30).

Saturday educational sessions at 8:30 a.m. and run through 5:00;

Saturday lunch general session begins 11:30;

Saturday evening general session begins at 6:15 p.m.;

Party Like It's 1968 karaoke party begins after the general session is over (around 8:30).

**Location** Clarion Hotel and Conference Center, Bentonville, Arkansas

**Traffic** We expect over 100 attendees who will have ample time between sessions to visit booths. Depending on level of sponsorship, sponsors will have exposure either by talking with attendees at their booths or through logo visibility through signing, advertising materials, and program. Some sponsorships give the sponsor the chance to introduce the speaker and gain additional exposure to the audience.

**Program Content** Full program details with descriptions of programs and speakers are located at <http://rogers.freetoasthost.org/page2.html>.

# Toastmasters Fall Conference 2008 Conference Schedule

Full details on educational session available at <http://rogers.freetoasthost.org/page2.html>

<b>Friday</b>	Noon to 7:00 p.m.	Registration Table Open	
	Noon to 6:30	Book Store Open between sessions	
	1:00 to 2:15	Educational Breakout Session 1a Educational Breakout Session 1b	
	2:30 to 3:45	Educational Breakout Session 2a Educational Breakout Session 2b	
	4:00 to 5:15	Educational Breakout Session 3a Educational Breakout Session 3b	
	5:15	Social with cash bar	
	5:30	Evening General Session and Dinner Table Topics District Competition Keynote: It Could Happen to You	David Brooks, 1990 Toastmasters World Champion of Public Speaking
	9:15	Awards Presentation of Winners from Table Topics District Competition TM After Dark	Open Mic Coffee Lounge
<b>Saturday</b>	7:30 a.m. to 7:00 p.m.	Registration Table Open	
	8:30 to 9:45 a.m.	Educational Breakout Session 4	The Best of Magic Moments 1&2 David Brooks, 1990 Toastmasters World Champion of Public Speaking
	10:00 a.m. to 11:15 a.m.	Educational Breakout Session 5a Educational Breakout Session 5b	
	11:30 a.m. to 2:05 p.m.	Midday General Session and Lunch Presentation of Banners Special Program Message from Toastmasters Intl. DTM Ceremony Awards Presentation Luncheon Keynote	Deihl Toastmasters Club Commemorating Their 20th Anniversary Michael Smith, TI International Director  Scott Huse, Huse and Associates
	2:15 p.m. to 3:25 p.m.	Educational Breakout Session 6 a Educational Breakout Session 6b Toastmasters Business Meeting	
	3:35 p.m. to 4:45 p.m.	Educational Breakout Session 7a Educational Breakout Session 7b	
	4:45 p.m.	Social with cash bar	
	5:15 p.m.	Evening General Session and Dinner Humorous Speech Contest Evening Keynote Awards Presentation Presentation of Winners from Humorous Speech District Competition	Grady Jim Robinson, CSP CPAE
	8:30	TM After Dark	Party Like It's 1968

# Toastmasters Fall Conference 2008 Sponsorship Levels

## \$2,500 Gold Sponsorship

Value	Sponsorship Benefits
\$200	Large logo on all event materials, web advertising, and in breakout sessions
\$2,250	15 Tickets to the Conference
\$100	Opportunity to introduce one of the general session speakers (includes two minutes to talk about your organization)
\$50	Opportunity to introduce one of the breakout session speakers (includes two minutes to talk about your organization)
\$225	Full-page ad in program
\$50	Recognition from stage during general session
\$100	Booth
\$100	Logo on multimedia show between general sessions
\$100	Logo on session room signing
<b>\$2,925</b>	<b>Total Value</b>

## \$1,500 Silver Sponsor

Value	Sponsorship Benefits
\$150	Medium logo on all event materials, web advertising, and in breakout sessions
\$1,200	8 Tickets to the Conference
\$50	Opportunity to introduce one of the breakout session speakers (includes two minutes to talk about your organization)
\$125	Half-page ad in program
\$50	Recognition from stage during general session
\$100	Booth
\$100	Logo on multimedia show between general sessions
\$100	Logo on session room signing
<b>\$1,875</b>	<b>Total Value</b>

## \$0 Communication (Associations Only)

Value	Sponsorship Benefits
\$175	1 Ticket to the Conference
\$50	Booth space
\$50	Ability to put advertising in the goody bags
\$25	Listing in the program
\$250	Discount pricing for your organizations members (value based on 10 tickets purchased)
<b>\$550</b>	<b>Total Value</b>

## Door Prize Donor

Value	Sponsorship Benefits
\$75	Mention at session where it's given away
\$25	Listing in the program
<b>\$100</b>	<b>Total Value</b>

## \$750 Friday Evening General Session Sponsor

Value	Sponsorship Benefits
\$100	Small logo on all event materials, web advertising, and in breakout sessions
\$600	4 Tickets to the Conference
\$75	Quarter-page ad in program
\$100	Recognition from stage during general session
\$100	Logo on multimedia show between general sessions
<b>\$975</b>	<b>Total Value</b>

## \$750 Saturday Lunch General Session Sponsor

Value	Sponsorship Benefits
\$100	Small logo on all event materials, web advertising, and in breakout sessions
\$600	4 Tickets to the Conference
\$75	Quarter-page ad in program
\$100	Recognition from stage during general session
\$100	Logo on multimedia show between general sessions
<b>\$975</b>	<b>Total Value</b>

## \$750 Saturday Evening General Session Sponsor

Value	Sponsorship Benefits
\$100	Small logo on all event materials, web advertising, and in breakout sessions
\$600	4 Tickets to the Conference
\$75	Quarter-page ad in program
\$100	Recognition from stage during general session
\$100	Logo on multimedia show between general sessions
<b>\$975</b>	<b>Total Value</b>

## Program Advertising

Cost	Program Ad Size
\$75	¼ Page
\$125	½ Page
\$175	¾ Page plus pass for educational sessions and TM After Hours entertainment only (no general sessions)
\$225	Full Page plus 1 conference ticket

## Booth Space

Cost	Sponsorship Benefits
\$75	Booth for Non-Profit Organization plus pass for educational sessions and TM After Hours entertainment only (no general sessions)
\$125	Booth for Company plus pass for educational sessions and TM After Hours entertainment only (no general sessions)

# Toastmasters Fall Conference 2008 Sponsorship Form

## Sponsorship Levels

- \$2,500 Gold Sponsor
- \$1,500 Silver Sponsor
- \$750 Friday Evening General Session Sponsor
- \$750 Saturday Lunch General Session Sponsor
- \$750 Saturday Evening General Session Sponsor
- \$0 Communication Sponsor (Associations only)
- Other Amount \_\_\_\_\_

- Cash
- Trade

Trade Details \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Other Donor Levels

- \$0 Door Prize
- \$75 Booth Space for Nonprofit
- \$125 Booth Space for Company
- 1/4-Page Program Ad Space (advertiser must supply art)
- 1/2-Page Program Ad Space (advertiser must supply art)
- 3-4-Page Program Ad Space (advertiser must supply art)
- Full-Page Program Ad Space (advertiser must supply art)

Notes \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Sponsor Information

Company \_\_\_\_\_  
Representative \_\_\_\_\_  
Title \_\_\_\_\_  
Signature \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City, State, Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-Mail \_\_\_\_\_

## Payment

- Check
- Cash

## Organization

Sold By \_\_\_\_\_ Date \_\_\_\_\_

Questions? Contact Carrie Smith at [carrie@soarhigher.com](mailto:carrie@soarhigher.com) or 479.636.7627 (office) or 479.903.0208 (cell)